

HOLIDAY WREATH AND CANDLE FUNDRAISER

Blair Crew's annual holiday wreath and candle sale is one of our two major fundraisers for the year. Along with the Erg-a-Thon in the spring, this is how we supplement membership fees to pay for coaches' salaries, equipment maintenance, regatta fees, insurance, and more. Blair Crew relies on each of us to take part to keep the boats afloat! Our challenge this year is for every rower to sell 25 units!

Part of each rowing family's membership commitment is to raise or contribute \$200 per year (combined seasons). The big opportunities to do so are this holiday sale and the spring Erg-a-Thon. The great news is that wreaths—and new this year, Menorah candles—are an easy sale to family, friends, neighbors, even local businesses. Here's how it works:

- Holiday wreaths are priced at \$21.50. For each one you sell, Blair Crew keeps \$10. Selling 20 units covers your commitment! Sell more, and you will receive 50% of the profit as a refund in the spring! New this year are boxes of high-quality Menorah candles, priced at \$15.
- Wreaths are shipped from Nova Scotia by Holloway's Evergreens in Pennsylvania. Full, fresh, long-lasting, and with a red fabric bow. Candles are imported from Israel and our supply is limited.
- The order form is available as a Word doc on blaircrew.org. You can add your rower's name and contact number before printing out copies. Rowers, visit neighbors, friends and family, and local businesses where you are known. Let them know you are fundraising for your team, which is not funded by school or county and relies on rowers to cover costs. Parents, take order forms to work and offer to colleagues. Post on neighborhood listservs. Keep in mind that you will hand-deliver wreaths and candles when they arrive after Thanksgiving.
- Have customers fill in their info on an order form, collect a check payable to Blair Crew for the total (\$21.50 per unit for wreaths, \$15 for boxes of Menorah candles, no tax or shipping), give them the bottom of the form as a receipt, and keep the top part for your record.
- Mail or deliver wreath/candle orders with checks to Kristin Staroba, 10 Sherman Ave, Takoma Park MD 20912 to be received by NOVEMBER 5. Questions?
Kristin.staroba@gmail.com



GO BLAIR CREW!